Permit #F00024507

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024507 **Type of Permit:** FILMING **Release Date:** 02/09/2010

Production Company	ORDER MEDIA LLC DBA FRANK MEDIA
Insured Company Name	ORDER MEDIA LLC DBA FRANK MEDIA
Contact Phone No. 1	323-930-5900
Contact Phone No. 2	
Fax	
Address	6374 ARIZONA CIRCLE LOS ANGELES, California 90049
Production Title	BLUE CROSS TV COMMERCIAL SHOOT
Type of Production	Commercial - Standard

Producer	BRAN ENGLISH
Director	MIKE ROWLES
1st AD	PAUL DESTANFANO
Production Manager	JEFF MICHAEL
FilmL.A. Coordinator	Hans Groszkruger
Location Manager	SEAN ALQUIST
Primary Phone	Mobile - 310-650-2852
Secondary Phone	Office - 323-930-5900
Location Assistant	N/A N/A
Primary Phone	Mobile - 555-555-5555
Secondary Phone	

Fees

Notification Charge	$1,065.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$598.00
LA COUNTY ROAD APPLICATION FEE	$51.00

Total Permit Fee $2,443.00

Number of Locations 3

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Summary Information

Location

Location 1 of 3

Permit Number	F00024507	**Location Manager**	SEAN ALQUIST
Production Company	ORDER MEDIA LLC DBA FRANK MEDI...	Primary Phone	Mobile - 310-650-2852
Insured Company	ORDER MEDIA LLC DBA FRANK MEDI...	Secondary Phone	Office - 323-930-5900
Production Title	BLUE CROSS TV COMMERCIAL SHOOT		

Location Address 3439 Vosburg St, Pasadena, CA, 91107

Location Names

Location Type Private Residence

Location Description

Prep Dates 2/9/2010 - 2/9/2010 07:00 - 17:00

Film Dates 2/10/2010 - 2/10/2010 07:00 - 17:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document Frank Media Jeff Michael442.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	2
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	50
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes Please be aware that this is narrow street and trash pick-up is on Friday, posting impacts trash up and traffic flow.

Coordinator Note NO LARGE EQUIPMENT ON VOSBURG ST

Coordinator Note FIRE NUMBER: 10-0287-66/5/11 FSA REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs
S/S VOSBURG ST, SIERRA MADRE VILLA-3454 VOSBURG ST
S/S VOSBURG ST, SIERRA MADRE VILLA AV WEST 200'
E/S SIERRA MADRE VILLA AV, VOSBURG ST 100' SOUTH

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Summary Information

Location

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Production Company	ORDER MEDIA LLC DBA FRANK MEDI...	Primary Phone	Mobile - 310-650-2852
Insured Company	ORDER MEDIA LLC DBA FRANK MEDI...	Secondary Phone	Office - 323-930-5900
Production Title	BLUE CROSS TV COMMERCIAL SHOOT		

Approximate Footage County Parking **Log Number**

Date(s) 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 17:00

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Summary Information

Location

Permit Number F00024507
Production Company ORDER MEDIA LLC DBA FRANK MEDI...
Insured Company ORDER MEDIA LLC DBA FRANK MEDI...
Production Title BLUE CROSS TV COMMERCIAL SHOOT

Location Manager SEAN ALQUIST
Primary Phone Mobile - 310-650-2852
Secondary Phone Office - 323-930-5900

Location Address 3035 Huntington Dr, LA County, CA, 91107

Location Names

Location Type Market

Location Description

Film Dates 2/11/2010 - 2/11/2010 07:00 - 11:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	2
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	50
LA County FSO Assigned	1
Sheriff/CHP	1

Filming Activities Interior Dialogue; dialogue in parking lot;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note FIRE NUMBER: 10-0287-66/5/11 FSO REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs
W/S EL CAMPO DR, HUNTINGTON DR NORTH 200' **canceled, no fees**
S/S STONELEY DR 100' EAST OF SAN GABRIEL **canceled, no fees**

Approximate Footage County Parking **Log Number**

Date(s) 2/11/2010 to 2/11/2010 **Time(s)** 07:00 to 11:00

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Summary Information

Location

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Production Company	ORDER MEDIA LLC DBA FRANK MEDI...	Primary Phone	Mobile - 310-650-2852
Insured Company	ORDER MEDIA LLC DBA FRANK MEDI...	Secondary Phone	Office - 323-930-5900
Production Title	BLUE CROSS TV COMMERCIAL SHOOT		

Location Address 2184 N Lake Ave, Altadena, CA, 91001

Location Names

Location Type School

Location Description

Prep Dates 2/10/2010 - 2/10/2010 14:00 - 21:00

Film Dates 2/11/2010 - 2/11/2010 09:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	2
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	50
LA County FSO Assigned	1
Sheriff/CHP	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note 2/10 IS PRELIGHT/PREP DATE WITH GENERATOR, ARRIVING AFTER SCHOOL IS OUT OF SESSION. SHOOT DATE WITH 25 EXTRAS

Coordinator Note FIRE NUMBER: 10-0287-66/5/11 FSO REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs N/S BOSTON ST, MAIDEN LANE WEST 500'
S/S CALAVERAS ST, 2184 N LAKE AV EAST 300'

Approximate Footage County Parking **Log Number**

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Insured Company	ORDER MEDIA LLC DBA FRANK MEDI...	Secondary Phone	Office - 323-930-5900
Production Title	BLUE CROSS TV COMMERCIAL SHOOT		

Date(s) 2/10/2010 to 2/10/2010 **Time(s)** 14:00 to 21:00

Posting "No Parking" signs N/S BOSTON ST, MAIDEN LANE WEST 500'
S/S CALAVERAS ST, 2184 N LAKE AV EAST 300'

Approximate Footage County Parking **Log Number**

Date(s) 2/11/2010 to 2/11/2010 **Time(s)** 09:00 to 22:00

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Frankmedia ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2/5/2010

~~Jeff Michael~~ FRANKmedia
Name of Principal

By: [signature]
Representative's Signature

Jeff Michael
Print Representative's Name

Production Supervisor
Representative's title

145 Hudson St., Ste 205
New York NY 10013
Principal's Address

212 655 6555
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT